

truCARD 1 matt

Product Information



| | |
|-------------------------|--------------|
| Gloss 75° | Tappi T480 |
| | 35% |
| Smoothness PPS S10µm | BS 6563 |
| | 3 |
| CIE Whiteness (D65-10°) | SCAN-P 66:93 |
| | 125 |
| Moisture Content % | ISO 287 |
| | 5.7% |

all data are typical figures

| Stiffness | | | |
|------------------|-----------|----------|-----------|
| Grammage | Taber 15° | ISO 2493 | Thickness |
| g/m ² | MD mNm | CD mNm | Micron |
| 240 | 6.8 | 4.2 | 305 |
| 260 | 9.1 | 5.3 | 340 |
| 280 | 11.4 | 6.6 | 365 |
| 300 | 14.1 | 8.1 | 400 |
| 330 | 18.1 | 10.9 | 440 |
| 350 | 22.1 | 13.1 | 465 |
| 380 | 28.8 | 17.0 | 515 |
| +/-5% | Tolerance | | +/-5% |

Product Information

truCARD 1 matt is a coated one side (C1S), solid bleached sulphate (SBS) board available in a range of weights and finishes.

Carefully selected raw materials combined with a unique manufacturing process ensure the bright white, smooth, matt, coated surface and clean white uncoated reverse side of truCARD 1 matt are suitable for a wide range of demanding promotional, premium packaging, card and cover applications.

truCARD 1 matt provides the opportunity to reproduce the most demanding print graphics and physical designs, faithfully and consistently.

truCARD 1 matt conforms to ISO 9706 requirements for permanence and as such is suitable for archival use or applications requiring "acid free".

truCARD 1 matt has been tested for compliance with German BfRXXXVI recommendations and is certified as safe for use in direct contact with dry and non fatty food stuffs.

truCARD 1 matt complies with packaging (essential requirements) regulation (amendment) 2006 SI1492; for heavy metal content.

truCARD 1 matt complies with BS EN71-3 1995 which relates to safety of products used in the manufacture or packaging of toys.

truCARD 1 matt is fully recyclable and is made from 100% elemental chlorine free (ECF) pulps, sourced from sustainable managed forests. Tullis Russell is registered under the BS EN ISO 9001-2000 quality assurance scheme and the BS EN ISO 14001 environmental standard.

truCARD 1 matt contains woodpulp from well managed forests certified in accordance with the rules of the Forest Stewardship Council (FSC).

truCARD 1 matt is also available in a FSC recycled version.

Applications

truCARD 1 matt is designed for the following applications:

Graphical Print

Brochures, directory, paperback book and report covers, greeting cards, postcards, scratch cards, lottery tickets, tags and folders.

Packaging

CD inserts, video cassette covers, cosmetics, perfume, pharmaceuticals, chocolates and premium food and non-food products.

Printing and Conversion

truCARD 1 matt is suitable for gravure, offset litho, letterpress and screen print processes.

truCARD 1 matt is recommended for applications involving embossing, film and foil lamination, varnishing, scoring, die cutting and folding.

The full truCARD SBS board range consists of:

| | |
|----------------------|---|
| truCARD 1 matt | a one side matt coated board |
| truCARD 2 matt | a two side matt coated board |
| truCARD 1 gloss | a one side gloss coated board |
| truCARD 2 gloss | a two side gloss coated board |
| truCARD 0 matt | an uncoated board with a natural finish |
| truCARD 0 felt | an uncoated board with a subtle textured finish |
| truCARD 0 felt extra | a lightly coated board with a subtle textured finish |
| truCARD ice | a one side ultra glossy coated board |
| truCARD emboss | all versions of truCARD are available in a variety of embossed finishes |

truCARD 1

matt



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tru originates from the English word 'true' which means **in alignment**, real/genuine, faithful/loyal, accurate/precise, truthful/factual



FSC

TT-COC-2032

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