

## About the **tru**cal range

In developing the market leading **tru**cal range we've listened to what our customers want and have used our extensive knowledge and expertise, gained through years of experience in decal paper manufacturing, to deliver it.

By doing this and investing extensively in process control and quality assurance procedures we've created a choice of decal paper products covering a wide range of applications (ceramic or cold) from which you can achieve the best possible results.

A **tru** choice in decal papers – perfectly aligned to your needs.

We are constantly looking to improve and enhance the **tru**cal range, and always welcome customer comment on how we can improve our product offering.

## Specialisms from **tru**cal

If you have more specific requirements, the **tru**cal range also includes a number of specialist products which have been more finely tuned for particular applications.

## technical

**technical** is a unique service from the makers of **tru**cal. In specific circumstances, and depending on the volume of paper required, our highly experienced technicians are able to work with you to produce bespoke products which are tailored to suit your precise needs.

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# tru

## advantage 155

Features  
& benefits



Global support  
through  
UK innovation

### Tullis Russell Coaters

Church Street  
Bollington  
Macclesfield  
Cheshire  
SK10 5QF  
U.K.  
T +44 (0)1625 573051  
F +44 (0)1625 575525  
[www.trcoaters.co.uk](http://www.trcoaters.co.uk)

Printed on **tru**card 2 gloss 240gsm

# trucal advantage 155

This sheet details the main features and benefits of **trucal advantage 155**, which is one product in our comprehensive, market leading range of decal papers.

We have created the whole range to ensure that all **trucal** products are of the very highest quality, giving reassuring consistency and great printed results.

If you wish to find out more about the **trucal** range, please contact us on +44 (0)1625 573051, email us at [enquiries@trcoaters.co.uk](mailto:enquiries@trcoaters.co.uk) or alternatively visit our website at [www.trcoaters.co.uk](http://www.trcoaters.co.uk)



## Features

- lighter weight paper
- good smoothness
- dimensional stability
- clean firing gum
- fast release and easy slip
- good curl resistance
- good consistency with regard to stiffness, shape, stability, smoothness and release
- complies with European Toy Safety Standard EN71 Part 3

### Product Data

<b>Nominal Substance</b>	155gsm
<b>Nominal Gum Coat</b>	3gsm
<b>Moisture Content</b>	Offered at various ERH's to suit the customer's humidity conditions
<b>Base Paper</b>	Specially formulated paper
<b>Release Time</b>	Less than 60 seconds
<b>Open Time</b>	In excess of one hour

## Benefits

- lower cost for use with semi-automatics
- for high quality printing
- good registration
- gives blemish free firings for precious metals
- gives clean, defect free glass and ceramic firings
- suitable for both screen and offset printing
- speedy removal and application of the decal with improved productivity
- reduced waste
- good yields and handling properties
- suitable for the:
  - decoration of high quality ceramics, glass and enamel ware
  - printing of temporary tattoos
  - decoration of helmets, bicycle frames, mobile phones and candles
  - decoration of sports equipment
  - decoration of household appliances
  - decoration of countless other items including wood, plastics and metal